



USE AN MBA MEMBER

ADVERTISING CAMPAIGN

The print ads, proclaiming "Master Builders are Better Builders" and "Select an MBA Member for all Building Work" will be published in your local newspapers again soon. The generic use of the term "contractor" by all industries (pest removal contractor, garden service contractor) now has caused the MBA to revert to the term "building contractor" for all categories of contractor. We believe the client public understands that a painting or waterproofing contractor is a "building" contractor no different to the contractor who erects the building. Above all the name MASTER BUILDERS' ASSOCIATION has survived the test of time and is ours to use to best advantage.

PUBLIC REQUESTS FOR CONTRACTORS

The MBA regularly provides lists of contractors to prospective clients. At a time like this in the economy the declining number of consumers are more inclined to check the credentials of a contractor before going ahead with a project.

The procedure followed is that a complete list of members, excluding probationary members, for a particular category is provided. We do endeavour to contact members to confirm their current availability for work wherever possible but mainly rely on members to respond to the specific lists published in the Bulletin each week. So if you want to be in a particular category please check the Bulletin each week, phone in or e-mail to check with Lucia in Port Elizabeth or go onto the website www.ecmba.org.za to confirm in which categories you are loaded.

UPGRADING OF PROBATIONARY MEMBERS

The process of upgrading is not difficult. After one year of membership you may request upgrading. An application form requiring certain statutory registration details, and confirming other details is to be completed and 4 references from your most recent clients, on a prescribed form is all that is required. In terms of the constitution the MBA cannot include the names of probationary members in lists to clients.

MBA MEMBERS CANNOT "FLY-BY-NIGHT"

This is the single biggest problem experienced by consumers of the building industry. While we do not claim that our members are perfect and infallible, we do promote the fact that you are contactable through the numerous registrations required by law e.g. COID Act (Workman's Compensation), UIF, PAYE, NHBRC etc.

Where disputes do arise, the MBA is available to settle disputes through mediation or arbitration, costing a lot less than landing up in court. The route to facilitating this is to enter into any of the many contracts of agreement available from your MBA office. Prices start at R65.00 including VAT.

MBA SITEBOARDS & DECALS

The above are available to promote your MBA membership. Remember to apply for upgrading if you are still a probationary member. The use of the MBA logo in your advertising, on stationery, plant etc. is also encouraged.

MEMBERS USE MEMBERS

The use of fellow members cannot be emphasised too much as the same advantages that consumers get, you get too. Supplier members too are encouraged not to disadvantage fellow members in favour of "over the counter" "cash by crisis" contractors "here today gone tomorrow" (GA)