

EAST CAPE MBA

SPONSORSHIP OPPORTUNITIES FOR 2012

Opportunities for members to promote their business in 2012 are listed below. When budgeting for the year, consider these captive audiences. Interested members are requested to contact Geoff Andrews / Natalie Pitout in Port Elizabeth to discuss arrangements.

1. AGM'S/Cocktail Function (* Safety Awards)



<u>Area</u>	<u>Date</u>	<u>Main Sponsor</u>	<u>Secondary</u>
Port Elizabeth *	May	10,000,00	2,500,00
East London *	May	5,000,00	
Southern Cape *	May	5,000,00	
Port Alfred	March	2,000,00	
Grahamstown	March	2,000,00	
Queenstown	March	2,000,00	
Jeffrey's Bay	April	2,000,00	
Plett/Knysna/M.Bay	April	2,000,00	

2. Annual Dinners (Combined attendance of over 1200 people)

The highlight of the year in each region attended by all the building industry decision makers.

Port Elizabeth	August	10,000,00 (x 2)	3,500,00
East London	July	10,000,00	3,500,00
George	August	10,000,00	3,500,00
Grahamstown	June	7,500,00	2,500,00
Port Alfred	July	5,000,00	2,500,00
Queenstown	April	5,000,00	2,500,00



3. Golf Days

Held in collaboration with the QACCS, these are our charity events and attract the usual sponsorships of clubhouse, tees & greens, etc from R 500 – R 1,500

Port Elizabeth	March
George	April
East London	March



4. Social/Technical/New member Evenings

Networking and sponsorship opportunities in all the regions which are useful for product launches and updates on issues of importance are arranged on an ad hoc basis.

5. Advertising Features

All the regional newspapers will carry editorial around "using MBA members" in April & November. You will be requested to support your association by identifying with it in these advertising features

NB! To enquire about securing any of these sponsorship opportunities simply tick where applicable and fax to the MBA at 041 – 3641676, call Natalie on 041 365 1835 or email nataliep@ecmba.org.za

***OPPORTUNITIES ARE LIMITED – WATCH THE BULLETIN FOR NOTICES
or call now to secure your sponsorship for next years events.***