



Brand Advertising/Sponsorship 2026

Opportunities exist for MBA members and industry related companies to promote their business's brands through the various industry events and functions arranged by the MBA each year throughout the Southern and Eastern Cape.



Companies seeking to take advantage of these opportunities are therefore invited to partner with the MBA through the following events based on the details and packages listed below.



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EVENTS

1. Golf Days



Our MBA Golf Days are held in collaboration with the QACCS Golf Association. Some of the days are earmarked as charity events and attract the usual golf day sponsorship opportunities of tees, greens, clubhouse, etc.



Notices in respect of these events are issued as and when they occur and sponsorship opportunities of between R 500 and R 5000 are usually available.



2. Cocktail Events / General Meetings



The MBA holds a number of Cocktail Functions & General Meetings throughout the region. These events serve as useful networking platforms for members and guests.

3. Annual Dinners



The MBA's Annual Awards Dinners/Banquets are held across the region each year. These events are the highlight of the year in each region and are well attended by members, building industry decision makers as well as prominent industry guests such as Industry Clients, Professionals, Business Representatives and Government Officials.

The events provide a platform for the presentation of Industry Awards and a unique opportunity for Brand Advertising to a captive audience.



Sponsorship opportunities range from Silver to Platinum and are more fully described below.



4. Regional Meetings/Socials



There are also numerous other networking and advertising opportunities in all the regions through member meetings and socials which are ideal for product launches, technical talks and updates on industry and related issues. These events are usually arranged on an ad-hoc basis throughout the year.

MBA ANNUAL DINNER PACKAGES

1. Platinum



- 10 x Complimentary tickets (1 Table) to attend the function.
- Company's name will be PROMINENTLY included on the membership invitations.
- Company logo will appear on the function programme as well as the overhead slide presentation for the duration of the evening.
- Promotional/advertising material such as banners or advertising boards, etc. may be placed in designated outside/foyer areas as well as within the main venue.
- Verbal acknowledgement at the function.
- An opportunity to promote your company's products and services.
- Scrolling sponsors logo show throughout the evening commensurate with advertising value;
- Podium time for a representative to promote the company;
- Free advertising package for the MBA Website and Weekly MBA Bulletin during the course of the year.

2. Gold



- Complimentary tickets to attend the function.
- Company's name will be included on the membership invitations.
- Company logo will appear on the function programme as well as the overhead slide presentation for the duration of the evening.
- Promotional/advertising material such as banners or advertising boards, etc. may be placed in designated outside/foyer areas as well as within the main venue.
- Verbal acknowledgement at the function.
- An opportunity to promote your company's products and services.
- Scrolling sponsors logo show throughout the evening commensurate with advertising value;
- Free advertising package for the weekly MBA Bulletin for the full sponsorship year.

3. Silver



- Company logo will appear on the function programme as well as the overhead slide presentation for the duration of the evening.
- Promotional/advertising material such as banners or advertising boards, etc. may be placed in designated outside/foyer areas as well as within the main venue (Venue dependent).
- Verbal acknowledgement at the function.
- Scrolling sponsors logo show throughout the evening commensurate with advertising value;

First option on sponsorship is always provided to the previous year's sponsors for a limited for a limited period.

Sponsorship of all MBA opportunities do not include VAT and will be clearly invoiced as such.

Join this winning team?

Greg Steele

Executive Director

March 2026